digital fundraising SUMMIT

Digital Fundraising Strategy Summit 2022 is a unique opportunity to engage with nonprofits of various sizes.

Over three days we'll be hosting a variety of trainings, panels, and learning opportunities for nonprofits, civic groups, and organizations to up their social strategy in 2022.

Beyond the sessions we'll have time for demos, small group conversations, and many opportunities to connect with attendees.

You'll be able to follow up and host immediate meetings inside of the event platform anytime for a week before and after the event.

-	Partner	Sponsor	Exhibitor
Cost	$5,000	$2,500	$1,000
Data	Full Event	Lounge, Booth, Sessions	Booth and session
Banners	Full Event Banners	Select	N/A
Interactive Ads	5	2	N/A
Booth	Premium	Medium	Regular
Branded Lounge	10	5	N/A
Room	Unlimited	10	3
Full Session	Included	N/A	N/A
Sponsored Session	5	2	1
Links in Email	Included	N/A	N/A
Demos	Included	N/A	Included
Team Seats	20	10	3
Contest	Unlimited	3	1

For more information or to confirm your sponsorship email brad@centerfordigitalstrategy.com

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Item details:

Data - Access to exportable data and hot leads. Some tiers we will need to support exports. Plus direct ask to follow up from attendees.

Banners - Screen wide banner ads showcasing your information across the event.

Interactive Ads - Clickable content or visuals. These ads run through the platform visible on various networking sections where Rooms, Lounge Lists are two of those.

Booth - Displays an exhibitor's company profile, products, images, videos, chat, whitepapers and more. The attendees can simply click to see products, services, and innovations offered by the sponsor.

Branded Lounge The lounge is used for Networking among the attendees which can be 1:1 tables or 4, 10 and 16 seats as well, where attendees can join and socialize with fellow peers.The duration of the lounge meetings are generally 15 minutes but that can be upgraded to 30, 45 and 60 minutes as well.

Room - users can connect & conduct video sessions. Room is ideally for a Group/Panel discussion, product demo or Closed meetings.

Full Session - A complete session (training, panel, presentation etc.) planned by sponsor.

Sponsored Session - Session planned by others with sponsor information.

Links in Email - Links in emails sent by CDS and the platform.

Demos - Recorded in booth or live using Rooms.

Team Seats - Connected accounts to the booth so your team can chat with others, host rooms, lounges, and schedule 1:1 meetings

Contest - Available throughout the platform. A fun interactive way to draw attendees to your content.

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Examples - Booth

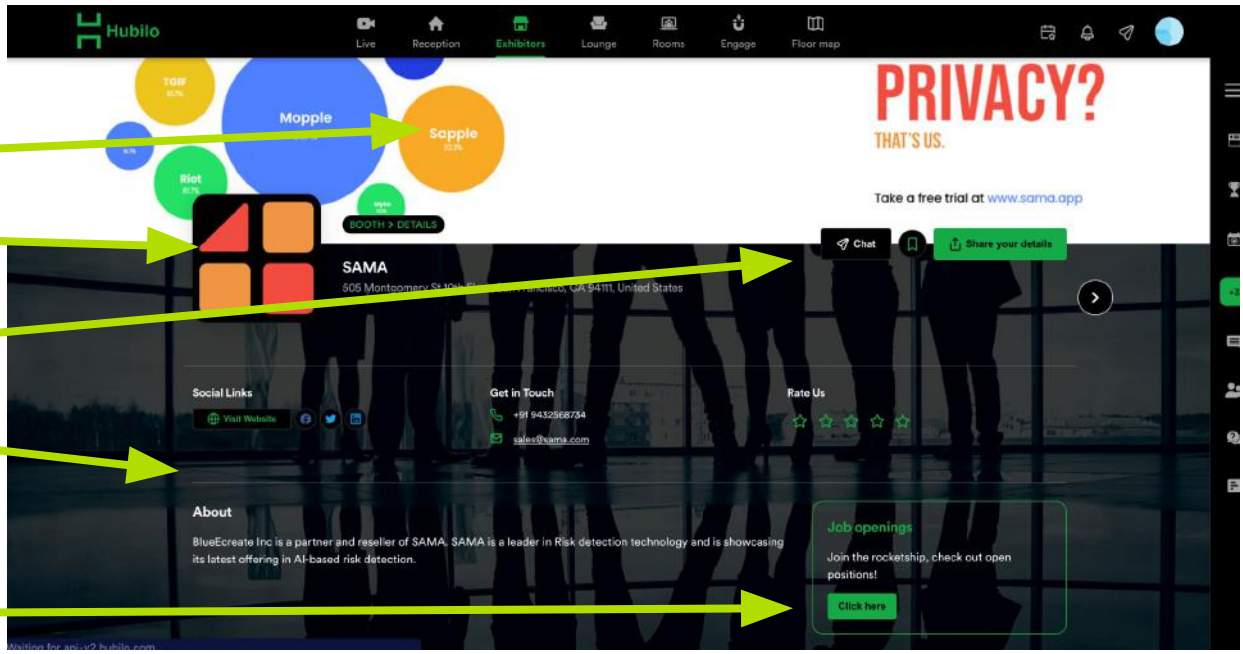
Header

Logo

Chat & data hare

Info

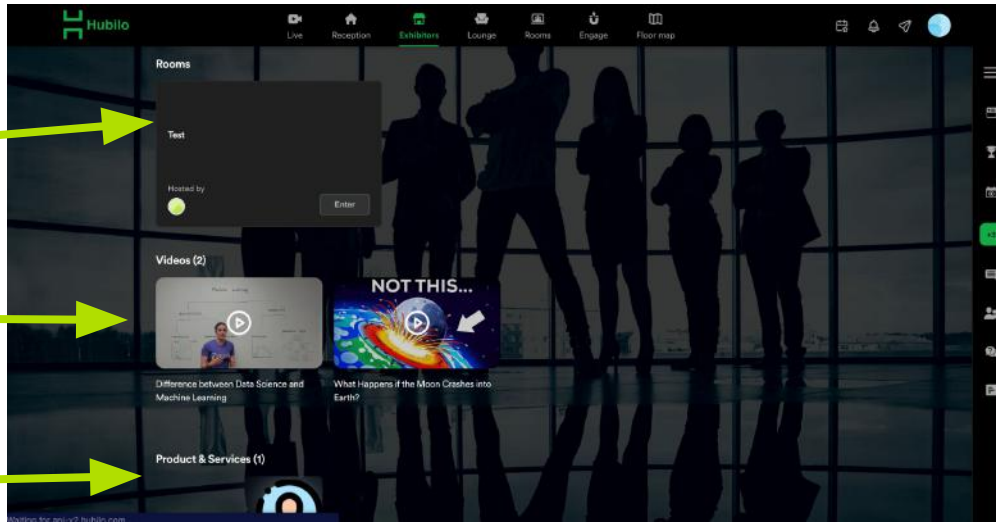
CTA



Connected Rooms

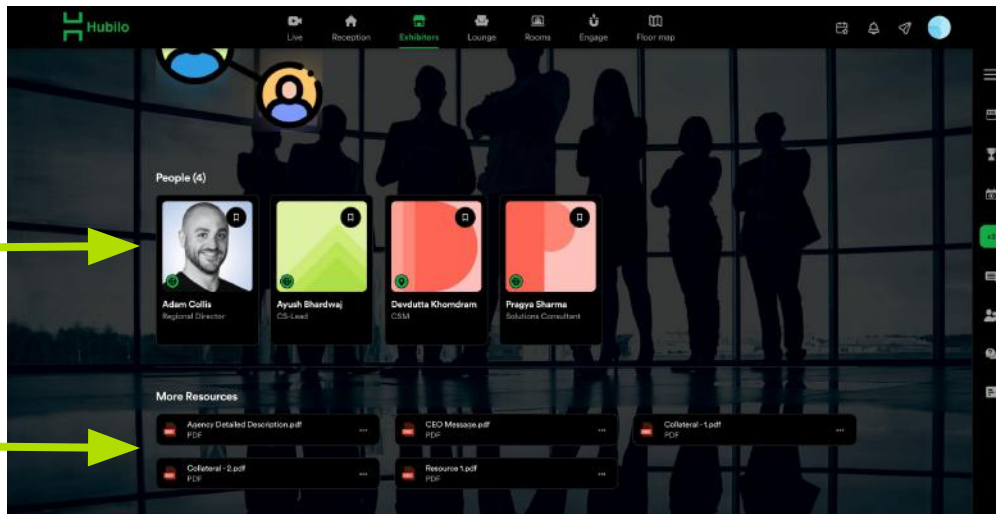
Videos

Products



Team

Uploads



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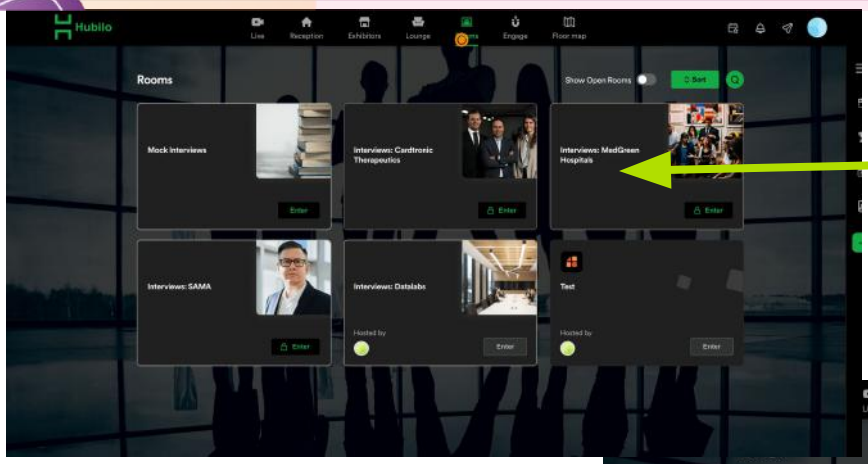
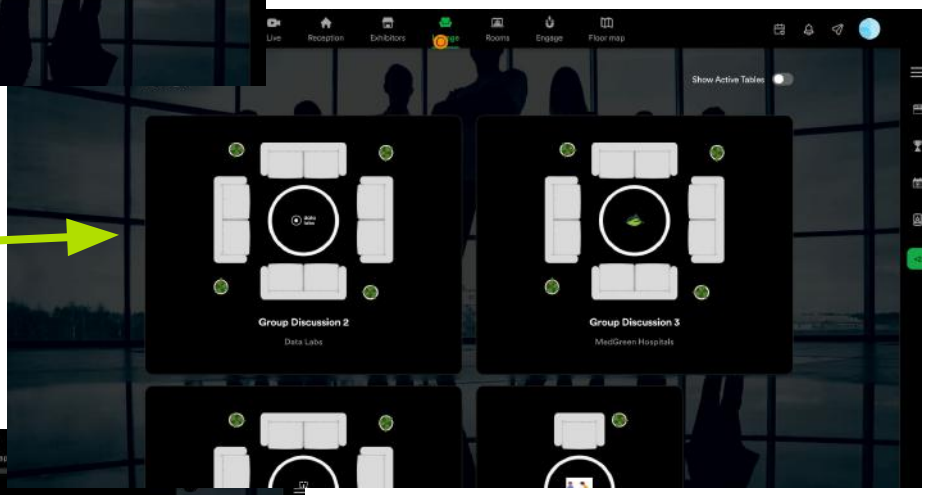
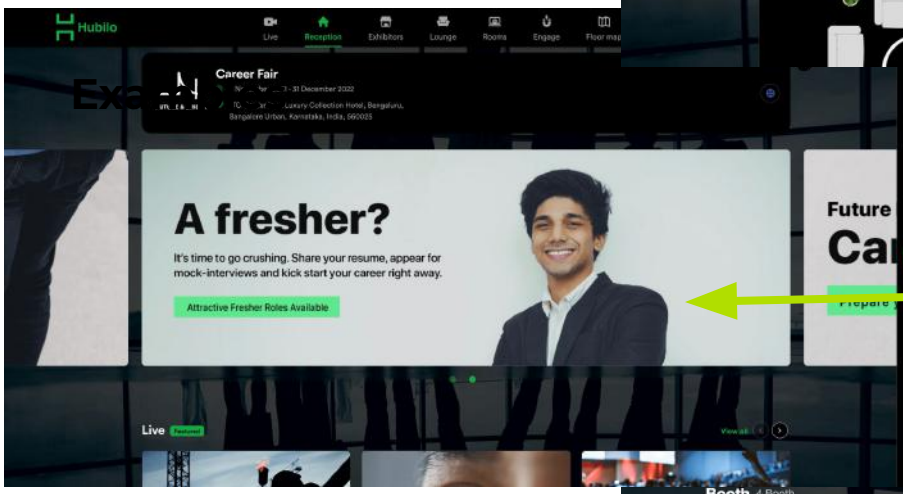


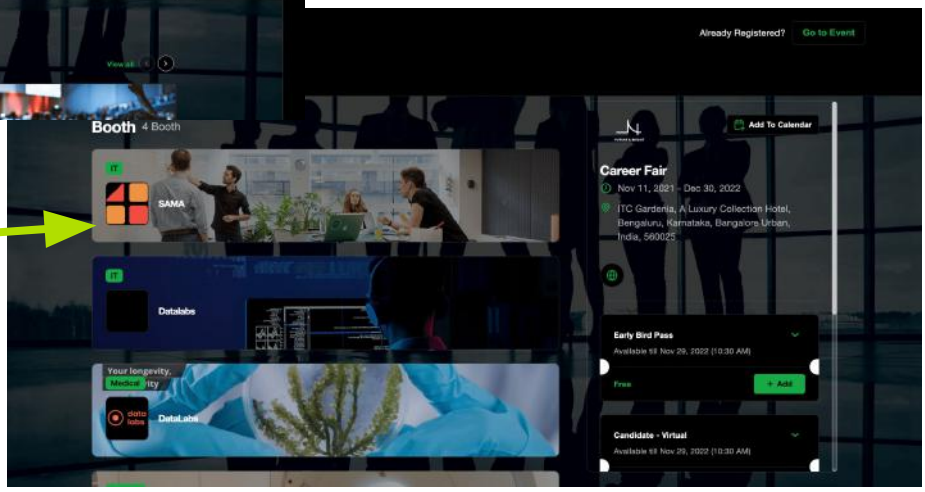
Rooms



Header



Banners



Premium Displays

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