

Digital Campaign Camp 2022



Digital Campaign Camp is a unique opportunity to connect with candidates, campaign staffers, plus Senior consultants and agency leaders. This year we are including three tracks to expand content:

1. Advanced Track for Sr Digital and Campaign Leadership
2. Nightly Training Sessions perfect new candidates and campaign staff
3. Panels and strategy sessions covering trends and emerging tools

We are designing this event to make a clear impact for campaigns and allow sponsors more ways than ever to interact with attendees to build relationships and support them.

We are pacing the event over 3 weeks to give you more chances to interact with campaigns plus an additional 2 months of keeping the content and your advertisements live to continue to interact with attendees and for them to engage with your content.

You'll be able to follow up and host immediate meetings inside of the event platform anytime for those 3 months.

-	Camp Partner	Camp Sponsor	Exhibitor
Cost	\$20,000	\$10,000	\$1,000
Data	Full Event	Lounge, Booth, Sessions	Booth and session
Banners	Full Event Banners	Select	N/A
Interactive Ads	5	2	N/A
Booth	Premium	Medium	Regular
Branded Lounge	10	5	N/A
Room	Unlimited	10	3
Full Session	Included	N/A	N/A
Sponsored Session	5	2	1
Links in Email	Included	N/A	N/A
Demos	Included	N/A	Included
Team Seats	20	10	3
Contest	Unlimited	3	1

For more information or to confirm your sponsorship email brad@centerfordigitalstrategy.com



Item details:

Data - Access to exportable data and hot leads. Some tiers we will need to support exports. Plus direct ask to follow up from attendees.

Banners - Screen wide banner ads showcasing your information across the event.

Interactive Ads - Clickable content or visuals. These ads run through the platform visible on various networking sections where Rooms, Lounge Lists are two of those.

Booth - Displays an exhibitor's company profile, products, images, videos, chat, whitepapers and more. The attendees can simply click to see products, services, and innovations offered by the sponsor.

Branded Lounge The lounge is used for Networking among the attendees which can be 1:1 tables or 4, 10 and 16 seats as well, where attendees can join and socialize with fellow peers. The duration of the lounge meetings are generally 15 minutes but that can be upgraded to 30, 45 and 60 minutes as well.

Room - users can connect & conduct video sessions. Room is ideally for a Group/Panel discussion, product demo or Closed meetings.

Full Session - A complete session (training, panel, presentation etc.) planned by sponsor.

Sponsored Session - Session planned by others with sponsor information.

Links in Email - Links in emails sent by CDS and the platform.

Demos - Recorded in booth or live using Rooms.

Team Seats - Connected accounts to the booth so your team can chat with others, host rooms, lounges, and schedule 1:1 meetings

Contest - Available throughout the platform. A fun interactive way to draw attendees to your content.

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Digital Campaign Camp 2022

Center for Digital Strategy

Examples - Booth

Header →

Logo →

Chat & data here →

Info →

CTA →

Connected Rooms →

Videos →

Products →

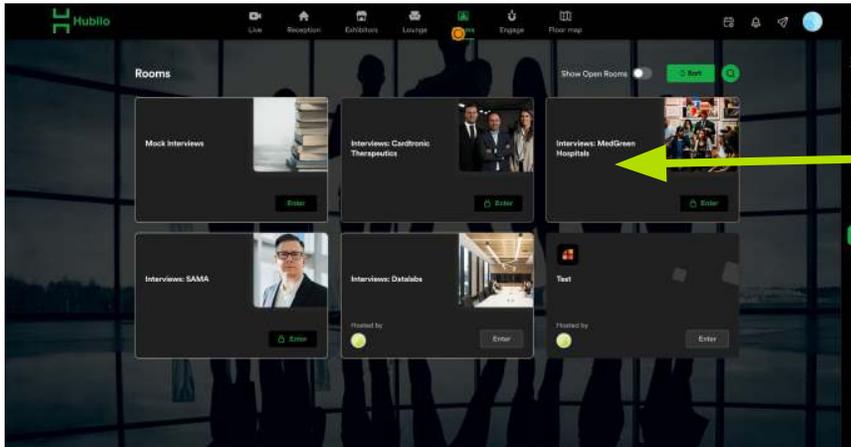
Team →

Uploads →

Digital Campaign Camp 2022

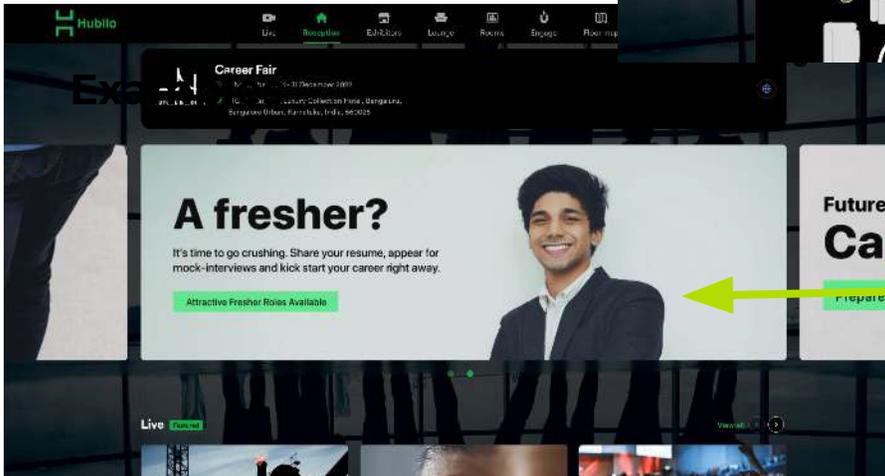
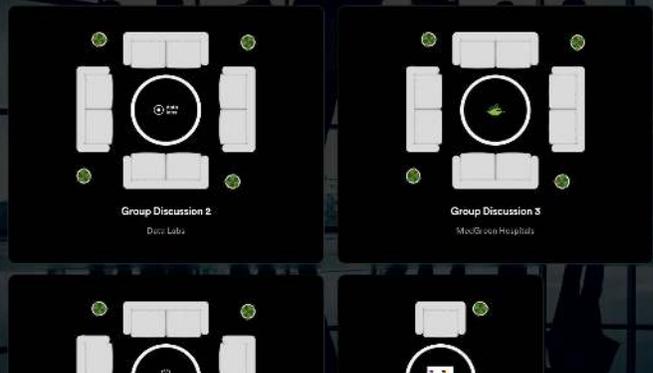
Center for Digital Strategy

Examples



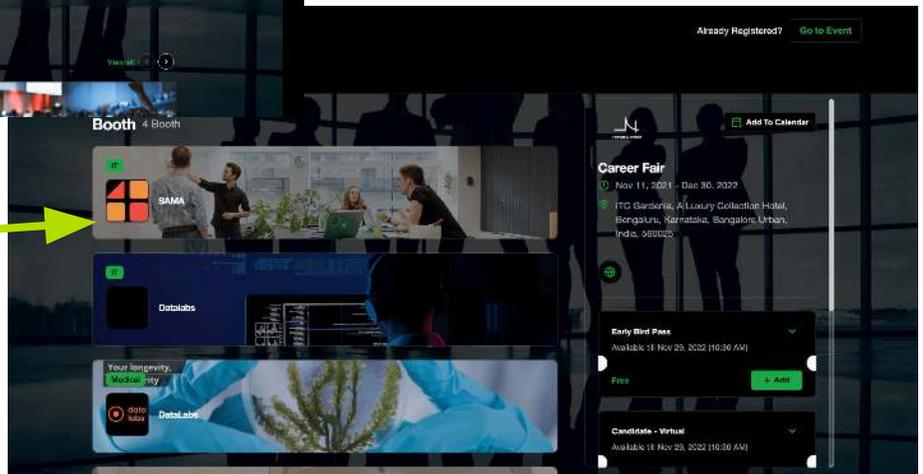
Rooms

Header



Banners

Premium Displays



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